

# ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Entrepreneurship Development Cell functions since 2011, with the AICTE grant of Rs. 7,00,000/- with the following team members.

1. Dr.R.Shamugam	Chief Coordinator
2. Mr.P.V.Raghunath	Co-coordinator
3. Mr.M.Loganathan	Project Assistant
4. Mr.A.Sathiskumar	Project Assistant

EDC conducts various programmes to foster the Entrepreneurial spirit amongst the students of our institution and the community. The programmes are carried out by conducting Entrepreneurship Awareness Camps (EACs), which can be both general and technically-specific in nature.

The aim of the programmes are to apprise the participants about the various Entrepreneurial opportunities that the existent and the support they can drive from EDC and all the agencies, organizations which work with us.

## Programme for the students :-

### **Awareness Programme on Entrepreneurship and Innovation :-**

Entrepreneurship Development Cell (EDC) organized **Awareness Programme on “Entrepreneurship and Innovation”** from **08.01.2025** to **09.01.2025**, **Mr.P.V.Raghunath, HOD i/c/I&C, EDC Co-coordinator** to delivered a speech on entrepreneurial opportunities. A total of **202 students** benefited from this programme.



### **Alumni Entrepreneur - Awareness Programme :-**

Entrepreneurship Development Cell (EDC), organized **Awareness Programme on "How to Become an Entrepreneur"** on **20.09.2024**. The Recourse person **Mr. P. R. Ramachandran**, Senior Manager - Safety Assessment, **NVIDIA**, and Managing Partner/Founder of **AlphaGobi LLP**. The session provided valuable insights into entrepreneurship and career development. A total of **67 students** actively participated and benefited from this programme.



### **Project Expo 2025:-**

Our Entrepreneurship Development cell & Innovation cell proudly conducts a project expo **"PROJECT EXPO 2K25"** for the internal participants **on 04.04.2025 (Friday)** with the massive support of our Director, principle and Coordinators. The Recourse person **Dr.K.Sasi kumar, Dt. Programme Manager, EDII-TN, Erode District**. This project expo offers a platform for new invasion, interaction and discuss about the new projects. Totally **90** participants was participated in this project expo.



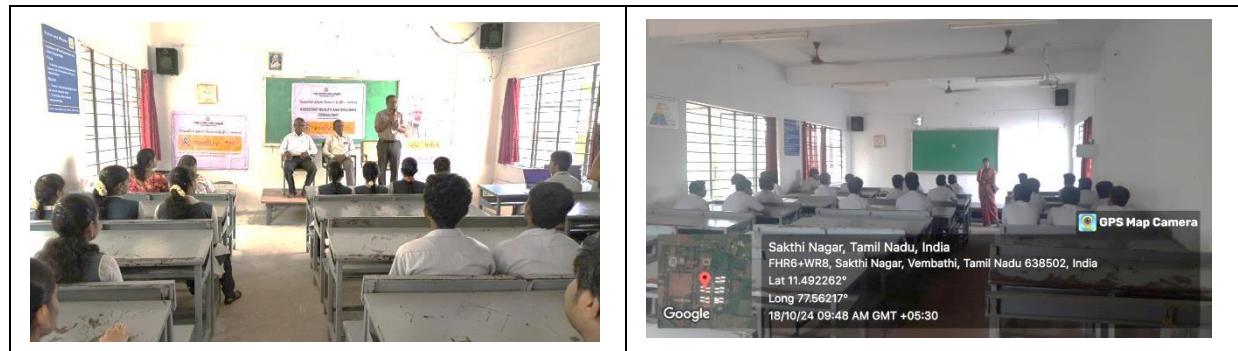
### Visit to trade farm:-

Our ED Cell arranged a trade farm visit to CODISSIA, Coimbatore, on 17.07.2023 for ED Cell members and college students. A total of 60 students participated in this visit.



### PMKVY 4.0 Scheme:-

Our Entrepreneurship Development cell conducted the following “**PMKVY 4.0 COURSES**” for our College Students such as “**SEARCH ENGINE MARKETING EXECUTIVE & ASSISTANT BEAUTY & WELLNESS CONSULTANT**”. Totally 60 candidates benefited in this programme.



## Programme for the People (Community):-

### **PMKVY 4.0 Scheme:-**

Our Entrepreneurship Development Cell conducted the **PMKVY 4.0** courses titled “**Jute Products Stitching Operator**” and “**Assistant Beauty & Wellness Consultant**”. A total of **150** candidates benefited in this programme.



### **UBA SCHME:-**

Our Entrepreneurship Development cell (EDC), Sakthi Polytechnic College has adopted five villages (**Ayyampalayam, Karattur, Karukkupalayam, Sempulichampalayam, and Vellalapalayam**) received the **UBA SEG scheme** funding support of Rs.1,00,000/- for “greenhouse farming using the hydroponics method” our EDC Project Assistants actively participated in every Gram Sabha meeting.



## TREE PLANTATION CEREMONY:-

TNAU Coimbatore & E.D Cell Jointly organized tree plantation ceremony under “**UNNAT BHARATH ABHIYAN**” scheme at Vempathi Vellalapalayam village to celebrate on **14.08.2024** in connection with **independence day celebration on 15.08.2024**. **Director Dr.K.R.Muthuswamy, Principal Dr.S.Senthilarasu, E.D Cell Coordinators, NSS Coordinators and volunteers participated the tree plantation ceremony.**



## WORKSHOPS:-

Our Entrepreneurship Development cell (EDC), conducted a **one-day workshop on flower making** at SKM Seva Maiyam, Saminathapuram, on **12.07.2024 (Friday)**. The resource person was **Ms. J. Janaki**, Proprietor, Monis Parlour, Sakthi Road, Appakudal. A total of **27** candidates participated in the programme.



## INDUSTRIAL VISIT:-

Our Entrepreneurship Development cell (EDC), organized **industrial visit** for PMKVY 4.0 candidates to **Yercaud, Chocolate Factory** on **29.07.2024**. A total of **84** candidates participated in this visit.

